



Rosemary Ravinal

Public Speaker and Executive Speaker Coach

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BRIEF BIOGRAPHY

Rosemary Ravinal is a TEDx Speaker and executive speaker coach who works with high-profile leaders in Spanish and English to fulfill their fullest potential when they speak. She is recognized as America's Premier Bilingual Public Speaking Coach after decades as a corporate spokesperson and media personality in the U.S., Hispanic and Latin American markets. Her clients include Intercontinental Hotel Group, the Everglades Foundation, Norwegian Cruise Line, Kaseya, Northwestern Mutual, and Liberty Mutual Insurance Company.

Rosemary is a former international media executive and broadcaster who has transitioned to her first love, public speaking and transforming lives. In 2019, she left her role as vice president of public relations for the entertainment division at TelevisaUnivision Network, the world's largest Spanish-language media company, to establish her consulting practice.

In 2020, she adapted her coaching model for the virtual stage and created the ZoomScore™ based on 10 essential elements of professional video meetings. Her first book, titled *The Joy of Thinking Out Loud*, which chronicles her struggles with stuttering, will be published in 2024.

Earlier, Rosemary was a senior corporate communications leader and spokesperson for Fortune 100 companies, non-profit organizations and agencies in New York and South Florida. These include Avon, AT&T, A+E Television Networks, History Channel, Lifetime, Discovery Channel, Sony Ericsson, and Toyota. She was the first Hispanic contributing news analyst for MSNBC and hosted numerous award-winning radio and TV shows in the New York area.

A member of the National Speakers Association, Rosemary is co-director of the Florida Speakers Association Academy and president of Miami-Wynwood Toastmasters. She is also director of PechaKucha Night Miami, the Japanese style of concise storytelling popular in more than 1,300 cities and presented before a live audience. She is also an Accredited Public Relations (APR) professional, the highest level of competence awarded by the Public Relations Society of America.

Rosemary was born in Cuba and raised in suburban New York. She made South Florida her home in 2000 and currently lives in Doral with her beloved silky terrier named Chucho. Her hobbies include Spanish cinema, collage art, gallery hopping, and tours of historic places.

[TEDx Talk: Slay the Dragons of Bad Communication](#)

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